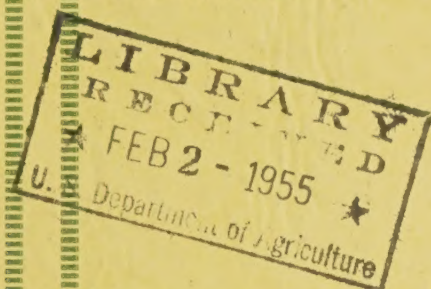


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## 1955 Wholesale List

# Dahlias



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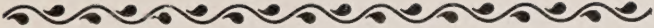
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**Orders Shipped January 1 to May 1**





# 1955 WHOLESALE LIST

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**DAHLIAS FROM OUR GARDENS ARE OF VERY GOOD QUALITY AND NOT EXPENSIVE, THEREFORE BUY YOUR DAHLIAS FROM A SPECIALIST!**

This catalogue includes a fine collection of commercial cutflower varieties in several sizes, as well as large flowering dahlias for the garden.

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## **OUR BULBS ARE GOVERNMENT INSPECTED**

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.)

**TERMS**—Are cash or part cash, with C. O. D. shipments. No packing charges.

Telegraph orders receive our special attention.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

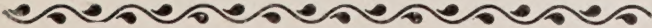
If order is not too large, it will travel much cheaper via parcel post. We will be glad to help you watch the weather to keep your bulbs from freezing.

If no postage is included with parcel post order, we will send C. O. D. for postage.

**BE SURE TO SEND POSTAGE.** Any extra postage will be returned promptly.

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**REMEMBER, WE GROW ONLY DAHLIAS**



# Novelty Dahlias



## STANDARD DAHLIAS OF MERIT

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### ARTHUR GODFREY—Formal Decorative

Beautiful Orient red with orange or buff shadings. A real GIANT and great prize-winner. Blooms 12x6. Very highly recommended. Good root maker and blooms profusely ..... 1.50

### AVALON—Informal Decorative

Clear canary yellow of cut flower size. We cut four to six-foot stems last season which held the bloom erect..... .10

### AXFORD TRIUMPH—Informal Decorative

A large Australian variety which is becoming very popular with many growers. Color is apricot to orange, giving a general tan effect. Plants are robust with good foliage and giant flowers ..... .18

### BEAUTIFUL LADY—Formal Decorative

Bright lemon yellow. 8-10 inch blooms, good stems, bush 5-6 feet tall. Rugged grower, insect resistant foliage, profuse and early. A good root maker and they keep well. Scored 84 at East Lansing. On keep well ..... .30

### BLUE HORIZON—Informal Dec.

Winner of the American Home Achievement Medal and Honor Roll Dahlia. Large blooms of French Violet with a decided blue cast. Long pointed petals with absolutely tight centers. Good stiff stem holds the flower well out of the foliage. Bush tall (six feet) and low branching. This dahlia has always won the blue ribbon whenever shown. Excellent keeping qualities, on the bush and when cut ..... .45

### BRIDE OF TEXAS—Formal Decorative

A white dahlia of excellent form and grace. It has a bloom of 7 inches on a good stiff stem. Keeps when cut and makes tubers ..... .14

### CALIFORNIA IDOL—Informal Dec.

A clear bright, glistening yellow, of immense size, and a prize-winner from coast to coast. Grows naturally to great size and has everything a great dahlia should have. We recommend it highly ..... .50



**CHARLOTTE CALDWELL—Ball**

An excellent dahlia for landscaping. This sturdy bush is covered with russet tan blooms from early to late. Good bulbs and insect resistant ..... .10

**DAHLIAMUM—Informal Decorative**

A striking new type of informal. Very similar to a huge Japanese Chrysanthemum. Color a bright Cadum apricot with a golden sheen. The extra long petals recurve to stem, forming a very deep flower which is held erect on long stiff stems. Blooms average 12 inches by 10 inches. Even under ordinary field culture the centers are always full..... .40

**DIXIE'S WINE DOT—Informal Decorative**

Varigated. Color white or orchid, wavy petals flecked and dotted light ampro purple and also deep rhodamine purple. Size 10 to 12 inches. Do not disbud and debranch too much. This unusual dahlia is beautiful in any garden..... .90

**FLORISTS BEAUTY—Formal Decorative**

Beautiful long stemmed red with tips. Good cut flower ..... .18

**GLAMOUR—Informal Decorative**

One of the largest purple dahlias. Overlaid and edged silver. It has long been very popular in the garden as well as show rooms ..... .95

**GOLDEN STANDARD—Cactus**

An old favorite which is still one of the best. Fairly large blooms of an attractive golden color. Stems and substance are excellent ..... .35

**GYPSY GIRL—Formal Decorative**

An odd and striking color combination of rosaline pink, flecked and streaked dahlia purple. Fine stems and a good keeper. It can win in the best show competition. Size 5x2½ ..... .28

**HASLEROVA—Informal Decorative**

Bi-color, grayish white background with rich royal purple dots and splashes ..... .30

**HILLCREST SUNSET—Informal Dec.**

A beautiful blending of sunset shades. A very attractive dahlia ..... .18

**HUNT'S VELVET WONDER—Inf. Dec.**

Has the distinction of receiving a special award of merit at the New York Show. It is an excellent keeper for so huge a flower. Color is rich, bright violet burgundy which under some lights looks royal purple ..... .30

**IDA DE VER WARNER—Formal Decorative**

Large lavender. Very good. One of the best dahlias grown ..... .12

**IDEAL YELLOW—Formal Decorative**

This primrose yellow has done wonderful in our garden, begins blooming early and stays beautiful throughout season. Keeps good when cut ..... .28

**JAMES KIRBY—Informal Decorative**

A standard red dahlia that has been on the market for years. It holds up very good when cut ..... .11

**JEAN KERR—Formal Decorative**

The best dahlia of its size regardless of color, ever introduced for cut flowers. Pure white, fine cut flower..... .18

**JERSEYS BEAUTY—Formal Decorative**

A perfect bloom of erosion pink. The best pink dahlia to date..... .18

**KENTUCKY—Formal Decorative**

This is the best sport of Jersey beauty that we have found. In fact it is a better plant, better root maker and the flowers equal or surpass its parent. Color is a rich salmon pink. Long stems, excellent cut flower and good keeper ..... .18

**LAVENDER CALDWELL—Ball**

Sport of Charlotte Caldwell. Very fine blooming. Low growth. Doesn't need staking. Several blooms at one time..... .12

**MAFFIE—Semi-Cactus**

Bloom 12x6, bush 6 ft. Intense carmine red of stupendous size. Bush growth is very rugged and foliage exceptionally heavy .... .40

**MARGARET WOODROW WILSON—Inf. Dec.**

Opalescent pink. Huge flowers of exhibition type. Another of our favorites and it always attracts attention. Don't be without it ..... .12

**MILTON J. CROSS—Informal Dec.**

An immense flower of rich yellow-buff, the outer petals flushed with rosy amber. Winner of five firsts, including three Achievement Medals. Long stiff stems; good grower ..... .16



**MONARCH OF THE EAST—For. Dec.**

Color warm gold with apricot and orange buff suffusion; slightly coppery red on reverse. Grand stem up to 4 ft.; holds giant flower above bush. Size 12 to 14 inch blooms and fine for exhibition. We recommend this ..... .32

**MRS. JAMES ALBIN—Formal Decorative**

A florist variety. Bloom 7x4. Color is clear yellow. We highly recommend this dahlia for cutting. Blooms fairly early and continues till frost. Stems long and strong, bushes very healthy and free branching. Very good ..... .10

**NEGUS—Formal Decorative**

We consider this the best black dahlia. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect..... .40

**NEW YORK MARKET—Formal Decorative**

A beautiful long stem white dahlia. Excellent keeping qualities after cutting. Good root maker. Early in season centers are tinged with lavender, but would be called a double white flower..... .09

**OGDEN REID—Informal Decorative**

A giant flower of French rose pink with yellow base. Cane-like stems, vigorous grower and a good bloomer. One of the best big pinks. Good root-maker and eyes freely ..... .24

**OAKLEIGH CHAMPION—Incurved Cactus**

Straw yellow heavily overlaid with rhodamine pink. This is one of the best cactus dahlias. Finely formed on long stems. Free bloomer ..... .30

**PREMIERS WINSOME—Informal Decorative**

A clear, light mellow pink. Bloom 11x6. Bush 4½ ft. This is a very reliable and free bloomer, many canes producing the very large and lasting flowers steadily over a long season. All plants for us are strong and vigorous ..... .50

**RED JERSEY BEAUTY—Informal Decorative**

A nice red dahlia the size and shape of Jersey Beauty. Used generally for cut flowers ..... .12

**RHYTHM—Semi-Cactus**

A large flower of fine form and delicate coloring. The color is an unusual cameo pink suffused soft rose. Petals are serrated, giving the flower added character. A good producer. Very useful as a cut flower and a consistent winner on the show table ..... .45

**ROSE GLORY—Formal Decorative**

Always vigorous, healthy, free-blooming, on long stems. Very long-keeping and a lovely deep rose-pink in color ..... .14

**ROSY DAWN—Ball**

A good ball for the blend class that not only has size but also beauty. Golden yellow tipped rose with red center. Prolific and a good grower ..... .24

**SHERWOOD'S PEACH—Informal Dec.**

This was the largest of the 1944 introductions in our plantings. Blooms have great depth and are carried facing side on cane-like stems. Plant growth is robust. Not an early bloomer, but it is at its best for shows. Color is ocherous buff. Size 12x6.. .28

**SON OF SATAN—Cactus**

An incurved cactus flame red with excellent stems. This sensational four Honor Roll Dahlia is the strongest and most vigorous grower in our collection. The flowers are large and attractive ..... .30

**THE REAL GLORY—Formal Decorative**

Giant pure white. Bush 5-6 ft., with long stems. This is perhaps the most reliable large white and has been for several years ..... .45

**VICTORY—Formal Decorative**

A beautiful large salmon pink. Flowers held erect on long stiff stem. A good cut erect on long stiff stem. A good cut flower ..... .12

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**MINIATURE DAHLIAS**

**ANDRIES ORANGE—Semi-Cactus**

An ideal cut flower and very free blooming. The color is bright orange blending very well with fall colors. Good healthy stock and long stems..... .15

**IKE—Formal Miniature**

An ideal cut flower variety of oxblood red. Very free blooming with long stiff stems. Very dependable and the best in every way ..... .09



## **COLLECTIONS**

### **SPECIAL SEED HOUSE COLLECTION—No. 1**

100 Bulbs consisting of 10 each of 10 named varieties from this list. (Our selection.) Made up of all different colors. This group of dahlias are especially selected for Seed Stores or Florists to resell ..... 9.90

### **SPECIAL CUT FLOWER COLLECTION—No. 2**

100 Bulbs consisting of 10 each of 10 named varieties from this list. (Our selection.) This group is selected for Florists to grow and cut for floral work, including Jersey Beauty ..... 11.90

### **SPEC. GIANT FLOWERING COLL'N—No. 3**

16 Bulbs consisting of 2 each of the following: The Real Glory, Monarch of the East, Son of Satan, Ogden Reid, Oakleigh Champion, Milton J. Cross, Hunts Velvet Wonder, and Maffie. (If sold out we reserve the right to substitute one variety in this group, same value) ..... 5.20

### **SPECIAL BEGINNERS' COLLECTION—No. 4**

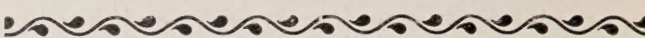
40 Bulbs consisting of 4 each of ten named varieties from this list. (Our selection.) This group is all large flowering except one, which is the Miniature "Ike." This is a bargain for you and your friends to divide ..... 4.90

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## **MIXED DAHLIAS**

This assortment of dahlias is standard varieties; many types and colors. Not labeled ..... .09

## **DAHLIAS THAT PLEASE**



**Phone: IDlewood 5617**  
**BRAZIL DAHLIA FARM, Wholesale**  
**INDIANAPOLIS DAHLIA GARDENS,**  
**Retail**  
**Ralph A. Wilson, Mgr.**

We are large growers and not jobbers.

We try to please our customers at all times.

We do not buy dahlias of failing or bankrupt growers to fill our orders.

**SUPPLY**—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

Indianapolis: America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and 43 motor express and freight companies. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.


Express trains leave hourly day and night including Sundays and holidays.

Let us have your RUSH order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.

**REFERENCE** — Any trade reference used by the trade.







1955

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6300 South Meridian Street

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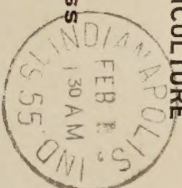
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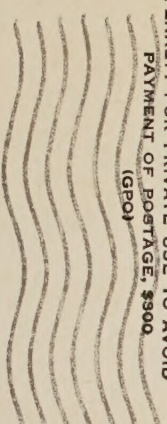
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